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**FOR IMMEDIATE RELEASE**

**[M]otherboard Birth Announces Partnership with Firepoint Studios**

**The woman-owned tech startup focuses on birth education, collaboration, and communication**

NORTHGLENN, Colorado, June 15, 2018—[M]otherboard CEO Amy Haderer is announcing a partnership with Firepoint Studios. Firepoint Studio’s capabilities span executive strategy & forecasting, business model development, agile change management, innovation readiness, HIPAA secure cloud-based platform development, and solution distribution. [M]otherboard and Firepoint will be working closely together to develop and bring to market the first version of [M]otherboard targeted for release in late 2018.

Amy Haderer has been working on bringing [M]otherboard birth to the world since 2014. Her goal has always been to improve the birth experience for all birthing persons—regardless of race, identity, or income. To do this, [M]otherborad will improve the birth experience for providers and parents alike through use of its platform. [M]otherboard birth is going to create stronger, more bonded families and that is the foundation of a compassionate society. For more information visit motherboardbirth.com.

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